

BANDW 2008 PRESENTER SURVEY (est. time only 4 minutes!)



Please mail, fax, or email this form back to BANDW by Monday, May 12th.
Feel free to write additional comments on the back.

By Mail: BANDW c/o Dancers' Group **By Fax:** 415-920-9173
1360 Mission Street, #200 Attn: BANDW
San Francisco, CA 94103

EVENT INFO (*If you presented MORE than 1 event, please list combined TOTALS):

- Organization/Presenter Name: _____
- Is this your first year presenting a BANDW event? YES NO
If no, in what other years have you presented? 1999 2000 2001 2002 2003 2004 2005 2006 2007
- Did you collaborate or share resources with any other 2008 BANDW presenters? YES NO
- Did you rent a venue for your BANDW event? YES NO
- Did you find the registration fee(s) reasonable? YES NO
- On average, what was the cost to present your free BANDW event? \$ _____
- *Total # of organizations involved in presenting your event(s) (not including yours): _____
- *Total # of artists involved in presenting your event(s) (dancers, teachers, choreographers, etc): _____
- Did you do additional promotion for your event(s)? YES NO
If yes, how (Check all that apply)?
 - Distributed BANDW Event Guides in the neighborhood
 - Announced at community events, classes, etc...
 - Distributed flyers, postcards or e-mail bulletins
 - Sent out a press release or obtained a calendar listing
 - Other: _____
- Did you attend any event(s) other than your own? YES NO
- Did you attend the Kick-off Conga Line in Union Square? YES NO
- Would you be interested in a FREE "How to Market your BANDW Event" Workshop? YES NO
- Do you think you will present one or more events in 2009 BANDW? YES NO

AUDIENCE INFO (*If you presented MORE than 1 event, please list combined TOTALS):

- Was your event a Cornerstone Event? YES NO
- *Estimated TOTAL number of attendees for all events: _____
- Were you satisfied with attendance at your event(s)? YES NO
- Compared to previous years (if applicable), did your attendance? INCREASE DECREASE NO CHANGE
- *Estimated % of children (ages 0-17) at your event(s): 0-10% 20-40% 40-60% 60%+
- *Estimated % of attendees new to your organization/class: 0-10% 20-40% 40-60% 60%+
- *Estimated ethnicity of attendees (by percentage):
 ___% Asian/Pacific Islander ___% African American ___% Latino ___% Caucasian ___% Other

ADDITIONAL FEEDBACK (Your comments will help future BANDW presenters plan successful events)

- What was your goal in presenting your event(s)?

- Did you achieve your goal? YES NO
- What worked? What methods or ideas did you apply that worked well?

- What didn't work? What were your challenges in presenting your event(s) and/or being part of BANDW?

