

## Advertise in our 2010 Event Guide

Advertise our full color travel-size Event Guide and reach over 22,000 participants in the 10-day celebration. Don't miss this opportunity to bring the Bay Area to your performance, classes, studio, business, or website!

### RATES

To place your advertisement, please contact Raissa Simpson at [raissa@bayareandw.org](mailto:raissa@bayareandw.org) or (415) 920-9181.

Size	Specs	4 color	Premium
Full page	4.25W x 5.25H	\$915	\$1015
1/2 Horiz.	4.25W x 2.625H	\$470	xx
1/3 Vert.	1.375W x 5.25H	\$220	xx

### \*Premium Placement

Inside cover or facing page and your logo placement on our website ([www.bayareandw.org](http://www.bayareandw.org)) with a link to your website. Logos or images must be no more than 138w x 200h pixels at 72 ppi web resolution.

### DEADLINES

In April 2010, more than 40,000 Event Guides will be distributed throughout the Bay Area.

JANUARY 15 – DEADLINE TO RECEIVE 20% OFF

FEBRUARY 10 – ARTWORK & PAYMENT DEADLINE

### DISPLAY AD SPECIFICATIONS

- Please send a pdf file in CMYK with a resolution of 300ppi. Contact us if you are unclear of how to create a pdf file.
- All ads should not have bleeds around edges.
- It is recommended that copy should have 1/8 to 1/4 of an inch boarder on the left and right edges of ad sizes to prevent creeping.

### Full Page: 4.25in.W x 5.25in.H



### 1/2 Page Horizontal: 4.25in.W x 2.625in.H



### 1/3 Page Vertical: 1.375in.W x 5.25in.H

